

# Francesca Truffa

University of Michigan  
Ross School of Business  
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## Appointments

Assistant Professor of Business Economics and Public Policy at the Ross School of Business, University of Michigan, 2024–Current.

Lazear Liang Postdoctoral Scholar, Stanford Graduate School of Business, 2022-2024.

## Education

Ph.D. Economics, Northwestern University, Evanston, IL, 2016–2022.

Dissertation: Essays in Labor and Gender Economics

Committee: Prof. Matthew Notowidigdo (Chair), Prof. Lori Beaman, Prof. Jonathan Guryan, Prof. Seema Jayachandran

M.A. Economics, Northwestern University, Evanston, IL, 2017.

M.Res. Economics (Ph.D. Track), Université Catholique de Louvain, Louvain-la-Neuve, Belgium, 2015.  
*Summa cum Laude*

B.A. Economics, Università degli Studi di Genova, Genova, Italy, 2013. *Summa cum Laude*

## Affiliations

*Affiliate Member*, CESifo Research Network

*Invited Researcher*, Abdul Latif Jameel Poverty Action Lab (J-PAL), Massachusetts Institute of Technology, Science for Progress Initiative (SfPI)

## Research

### *Working Paper*

**“Undergraduate Gender Diversity and the Direction of Scientific Research”** with Ashley Wong.  
(Conditionally Accepted, *American Economic Review*)  
*Winner of Susan Schmidt Bies Prizes for Doctoral Student Research on Economics and Public Policy, 2019*

**“Peer Effects and the Gender Gap in Corporate Leadership: Evidence from MBA Students”** with Menaka Hampole and Ashley Wong.  
*Winner of Susan Schmidt Bies Prizes for Doctoral Student Research on Economics and Public Policy, 2019*  
*Winner of the UniCredit Foundation Best Paper Award on Gender Economics 11th, 2021*

**“The Spillover Effects of Maternity Leave Extensions on Unemployment Insurance”** with Ashley Wong.

**“Female Entrepreneurship and Professional Networks”** with Edward Asiedu, Monica Lambon-Quayefio, and Ashley Wong.

*This study is registered in the AEA RCT Registry and the unique identifying number is: “AEARCTR-0006439”. Data collection in progress.*

### Work in Progress

**“Pension Caregiver Credits and the Gender Gap in Old-Age Income”** with Fabio Blasutto and Ashley Wong.

**“The Effects of Academic Calendar on Faculty Outcomes”** with Valerie Bostwick, Stefanie Fischer, and Ashley Wong

**“How Female Representation Changes Science: Evidence from College Coeducation”** with Drew Hendrickson and Ashley Wong

**“Diversifying Innovation: How Student Debt Affects Diversity in Entrepreneurship”** with Menaka Hampole and Ashley Wong

**“Addressing Racial Disparities in Medical Education and Science: The Role of the Civil Rights Movement”** with Thomas Helgerman and Ashley Wong

**“Female Entrepreneurs: Life Cycle Trajectories and The Effect of Maternity Leave”** with Mery Ferrando, Teodora Tsankova, and Ashley Wong

**“Saving for a (not so) Rainy Day: A Randomized Evaluation of Savings Groups in Mali”** with Lori Beaman, Dean Karlan and Bram Thuysbaert.

**“Effect of Beliefs and Gender Roles on Girls’ Math Education”** with Ashley Wong.

*This study is registered in the AEA RCT Registry and unique identifying number is: AEARCTR-0003054. Data collection completed.*

### Fellowships, Grants & Awards

2024 Upjohn Institute Early Career Award, with Fabio Blasutto and Ashley Wong (\$7,500)

2024 J-PAL Science for Progress Initiative Award, with Ashley Wong (\$10,000)

2024 International Growth Centre (IGC) Full Research Grant, with Edward Asiedu, Monica Lambon-Quayefio, and Ashley Wong (£60,000)

2023 Carlo Dell’Aringa Young Economist Prize

2023 IZA/FCDO Programme on Gender, Growth and Labour Markets in Low-Income Countries ( $G^2LM|LIC$ ), with Edward Asiedu, Monica Lambon-Quayefio, and Ashley Wong (EUR 25,000)

2023 International Growth Centre (IGC) Full Research Grant, with Edward Asiedu, Monica Lambon-Quayefio, and Ashley Wong (EUR 35,000)

2022 Université Paris-Dauphine “Women and Science” Grant, with Ashley Wong (EUR 10,000)

2022 ODISSEI Microdata Access Grant, with Mery Ferrando, Teodora Tsankova and Ashley Wong (EUR 7,500)

2022 2<sup>nd</sup> Discrimination and Diversity Workshop Outstanding Paper Award (\$600).

2021 NBER Pre-Doctoral Fellowship Program in Gender in the Economy, with Ashley Wong (\$27,000).

2021 11<sup>th</sup> UniCredit Foundation Best Paper Award on Gender Economics, 2021 (\$2,966).

2021 Dissertation Year University Fellowship (DYUF), Northwestern University.

2020 Dissertation Fellowship from the Boston College Center for Retirement Research and the Social Security Administration (SSA), with Ashley Wong (\$28,000).

2020 JPAL Jobs and Opportunity Initiative, with Edward Asiedu, Monica Lambon-Quayefio, and Ashley Wong (\$49,979).

2020 The Weiss Fund for Research in Development Economics, with Edward Asiedu, Monica Lambon-Quayefio, and Ashley Wong (\$24,480).

2020 PEDL Exploratory Research Grant, with Edward Asiedu, Monica Lambon-Quayefio, and Ashley Wong (\$51,331).

2019 Buffett Institute Graduate Student Dissertation Research Travel Award, Northwestern University (\$2,000).

2019 Distinguished Teaching Assistant Award.

2019 Susan Schmidt Bies Prizes for Doctoral Student Research on Economics and Public Policy for best third-year Ph.D. student research paper (\$1,000).

2019 J-PAL Post-Primary Education Initiative, with Ashley Wong (\$48,510).

2018 The Weiss Fund for Research in Development Economics, with Ashley Wong (\$39,452).

2018 Graduate Research Grant, Northwestern University (\$3,000).

2018 Buffett Institute Graduate Student Dissertation Research Travel Award, Northwestern University (\$3,000).

2015 Universite Catholique de Louvain Fellowship.

## Presentations & Conferences

2024: AEA ASSA; Berkeley Culture Connect Conference; ifo Big-Data Seminar; Midwest Economics Association (MEA/SOLE); Yosemite Retreat in Entrepreneurship and Innovation; Cornell University; Nebraska Labor Summit 2024; Stanford Gender SITE Gender\*

2023: AEA ASSA; AlpPop 2023; Eastern Economic Association (EEA); Stanford University; Midwest Economics Association (MEA/SOLE); SOLE's 2023 Annual Conference; Economic History Workshop - Uppsala; 79<sup>th</sup> Annual Congress of the IIPF; EEA-ESEM 2023; Meeting of Young Economists 2023; 38<sup>th</sup> AIEL Conference; Haas School of Business, University of California Berkeley; University of Rochester; University of California, Merced; University of Minnesota; 2023 APPAM; Milano Labour Lunch Seminar (joint seminar Bocconi, Cattolica, Statale and Bicocca); 5<sup>th</sup> DONDENA Workshop in Public Policy - Bocconi University.

2022: NBER Summer Institute (Gender); 2022 Stanford Site on Gender Economics; EEA-ESEM 2022; 6th 2022 Empirical Microeconomics Workshop - University of Calgary; Workshop of Labour and Family Economics (WOLFE) 2022 - University of York; Florida State University; National University of Singapore (NUS); Hitotsubashi University; 5<sup>th</sup> RISE Workshop - Max Planck Institute for Innovation and Competition, Munich.

2021: AEA ASSA; Univesità di Genova; 4th IZA Workshop on Gender and Family Economics: "Women in Leadership"; 6th IZA Workshop: The Economics of Education; Workshop UniCredit Foundation - Bocconi on Gender Economics.

2020: University of Michigan, H2D2 Research Day (poster session).

(\*: Scheduled)

## Teaching

Teaching Assistant, Northwestern University

Fall 2020 - ECON 342: Economics of Gender

Spring 2020 - ECON 342: Economics of Gender

Winter 2020 - ECON 340: Family Economics

Fall 2019 - ECON 201: Introduction to Macroeconomics

Winter 2019 - ECON 342: Economics of Gender

Teaching Assistant, Universite Catholique de Louvain

Sept 2015 – Jan 2016: Political Economics (undergraduate), Macroeconomics (undergraduate)

Jan 2016 – Jun 2016: Advanced Macroeconomics II (graduate), Public Economics (undergraduate), Macroeconomics (undergraduate)

## Refereeing

*Quarterly Journal of Economics, American Economic Journal: Applied Economics, American Economic Journal: Economic Policy, Journal of Labor Economics, Journal of Human Resources, Economic Journal, Management Science, Economics of Education Review, World Development, Economic Inquiry, Journal of Demographic Economics, National Science Foundation (NSF)*

## Professional Activities

*Organizer:*

Empirics and Methods in Economics Conference (EMCON) Northwestern University and University of Chicago, 2018 and 2019

Applied micro workshop, Winter 2019, Northwestern University

*Mentoring:*

Economics Ph.D. Mentorship Program, Northwestern University 2019–2021

Graduates Mentoring Undergraduates Student Group, Northwestern University 2020–2022

## Other Research Experience

Research Assistant, Northwestern University

Winter 2021 - Professor Dean Karlan

Fall 2017-Spring 2019 - Professor Lori Beaman